Ufficio Studi Filctem CGIL

SISTEMA MODA

La parola ai numeri

I cinque comparti che formano il SISTEMA MODA

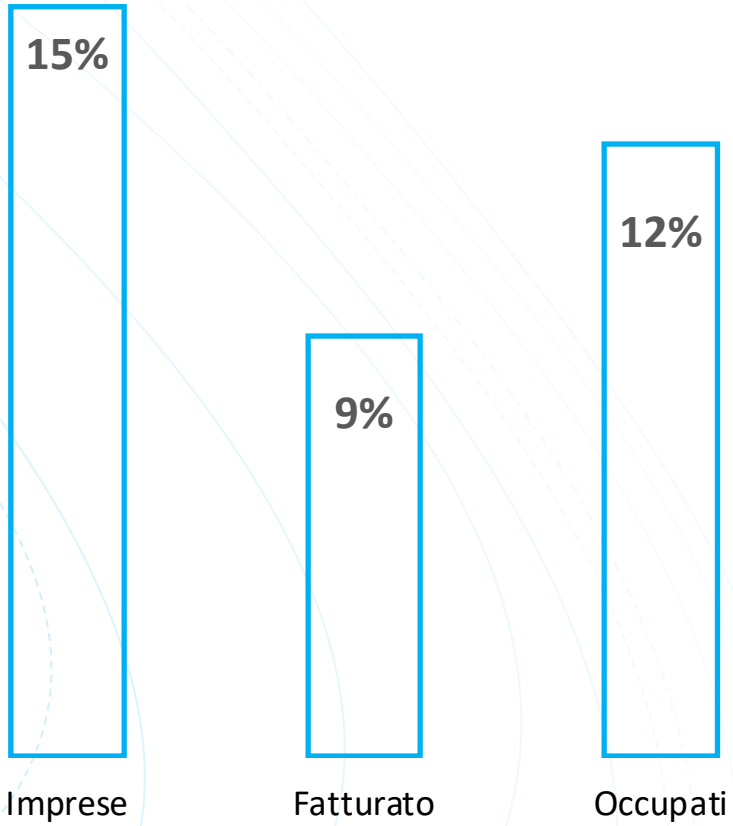
- Tessile
- Abbigliamento
- Concia
- Pelletteria
- Calzature

Caratteristiche strutturali del sistema occupazionale e produttivo

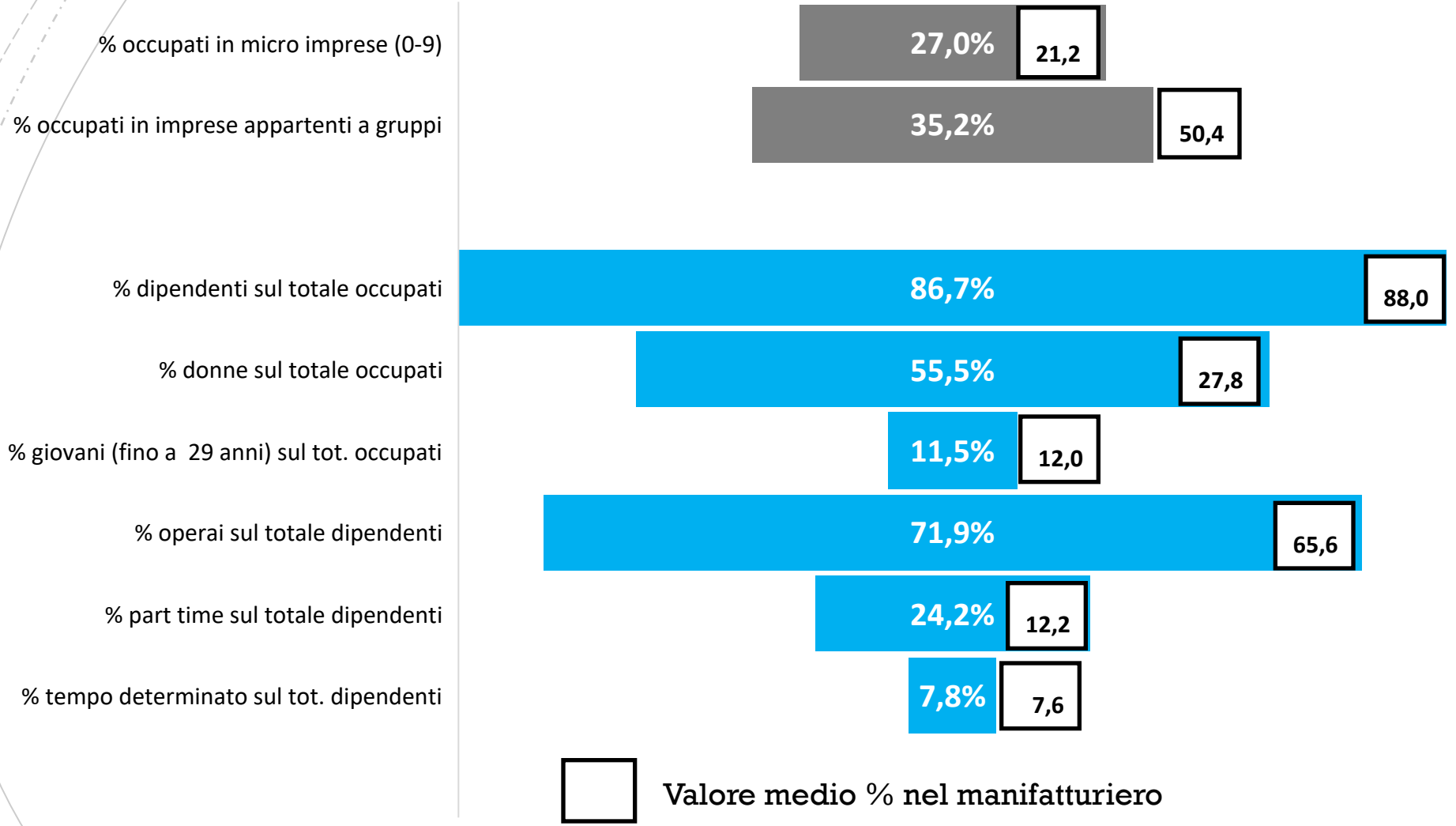
Dimensione e posizionamento all'interno del manifatturiero

	VALORE ASSOLUTO			COMPOSIZIONE SETTORIALE		
	Imprese	Fatturato (000.€)	Occupati	Imprese	Fatturato	Occupati
SISTEMA MODA	55.704	84.905.257	473.144	100	100	100
Tessile	11.778	20.622.365	112.698	21,1	24,3	23,8
Abbigliamento	29.774	33.214.033	209.703	53,5	39,1	44,3
Concia	1.717	6.413.950	23.243	3,1	7,6	4,9
Pelletteria	5.122	10.304.306	50.375	9,2	12,1	10,6
Calzature	7.313	14.350.603	77.125	13,1	16,9	16,3

Contributo del SISTEMA MODA al manifatturiero

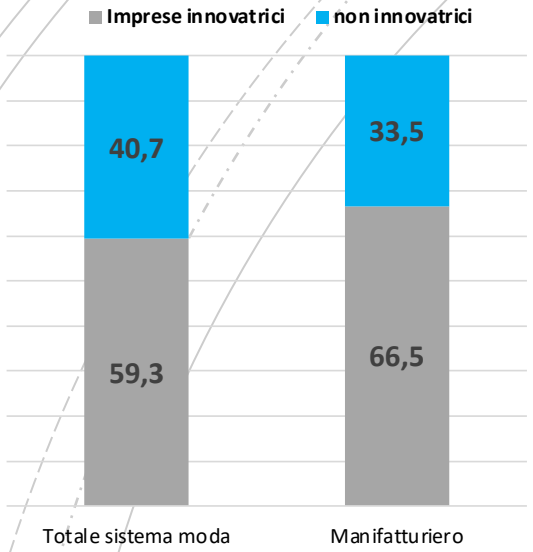


Assetto operativo e struttura dell'occupazione nel SISTEMA MODA e differenziale rispetto alla media del MANIFATTURIERO

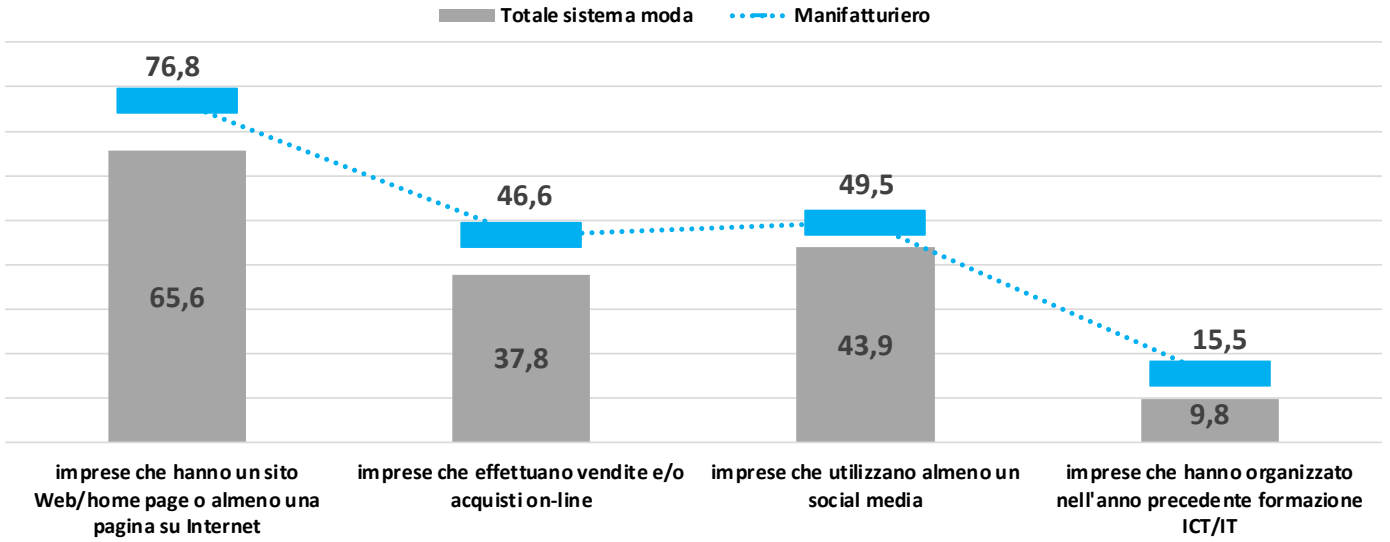


Posizionamento competitivo rispetto ai principali fattori di sviluppo

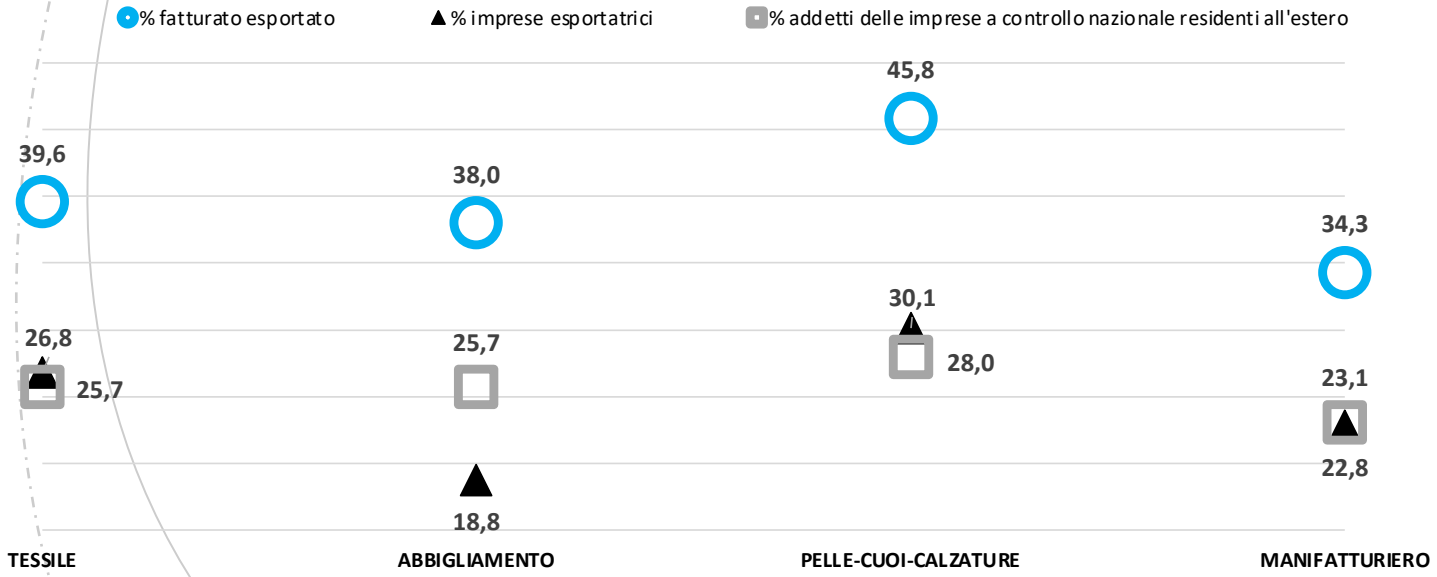
INNOVAZIONE



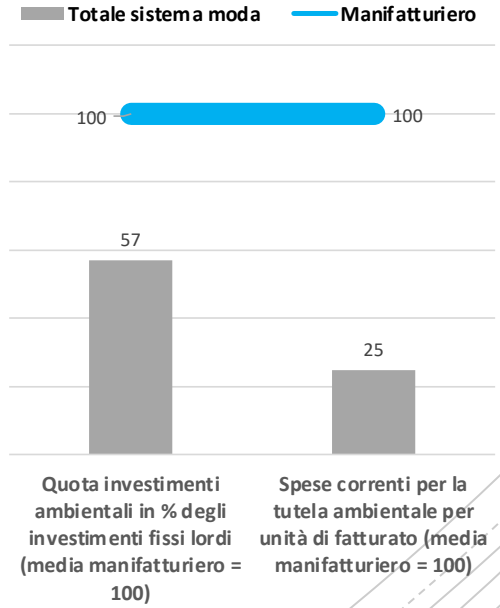
DIGITALIZZAZIONE



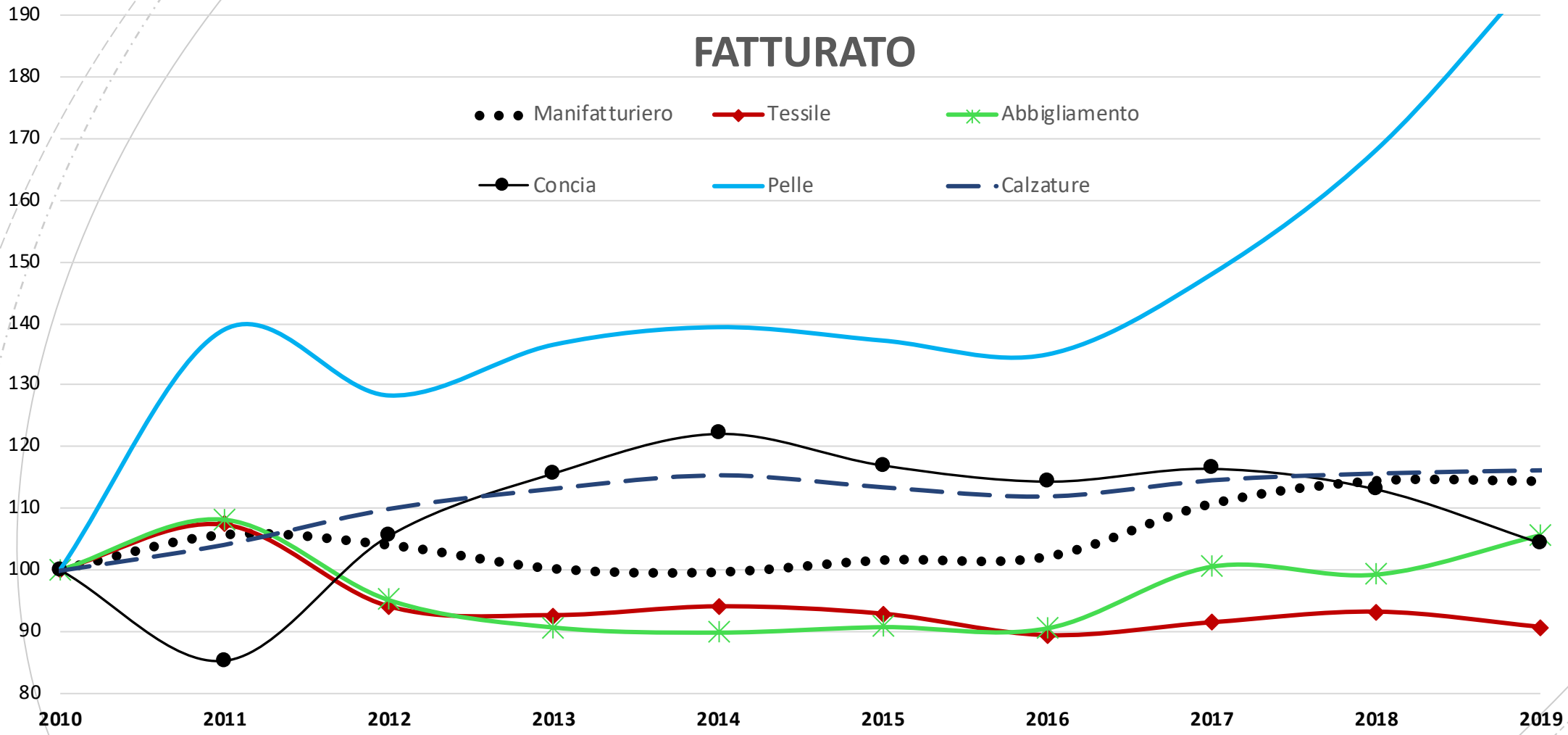
INTERNAZIONALIZZAZIONE



SOSTENIBLITA'



Principali dinamiche tendenziali


FATTURATO
Manifatturiero
Tessile
Abbigliamento
Concia
Pelle
Calzature
190
180
170
160
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130
120
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100
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80
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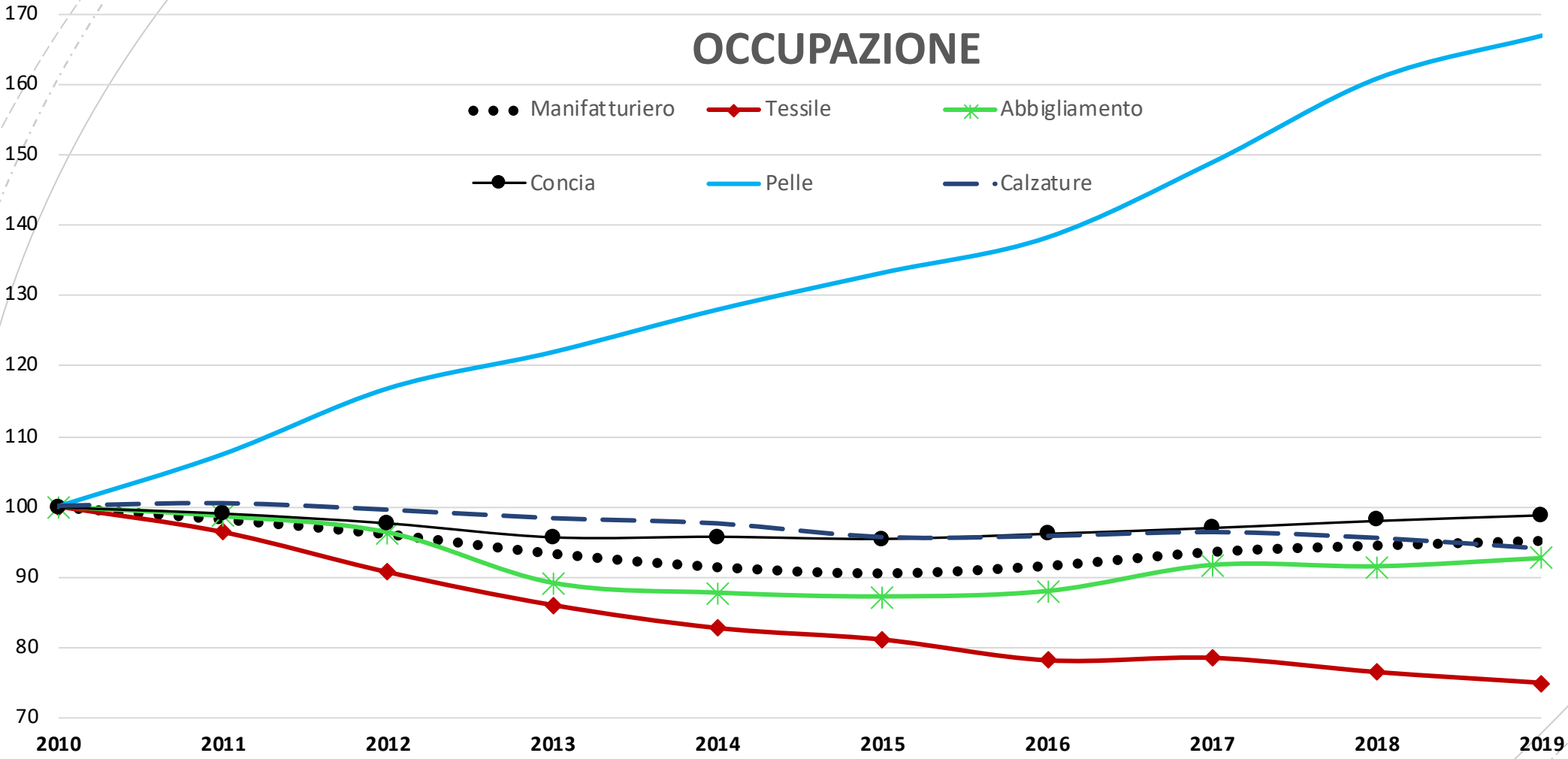
2019


OCCUPAZIONE
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Tessile
Abbigliamento
Concia
Pelle
Calzature
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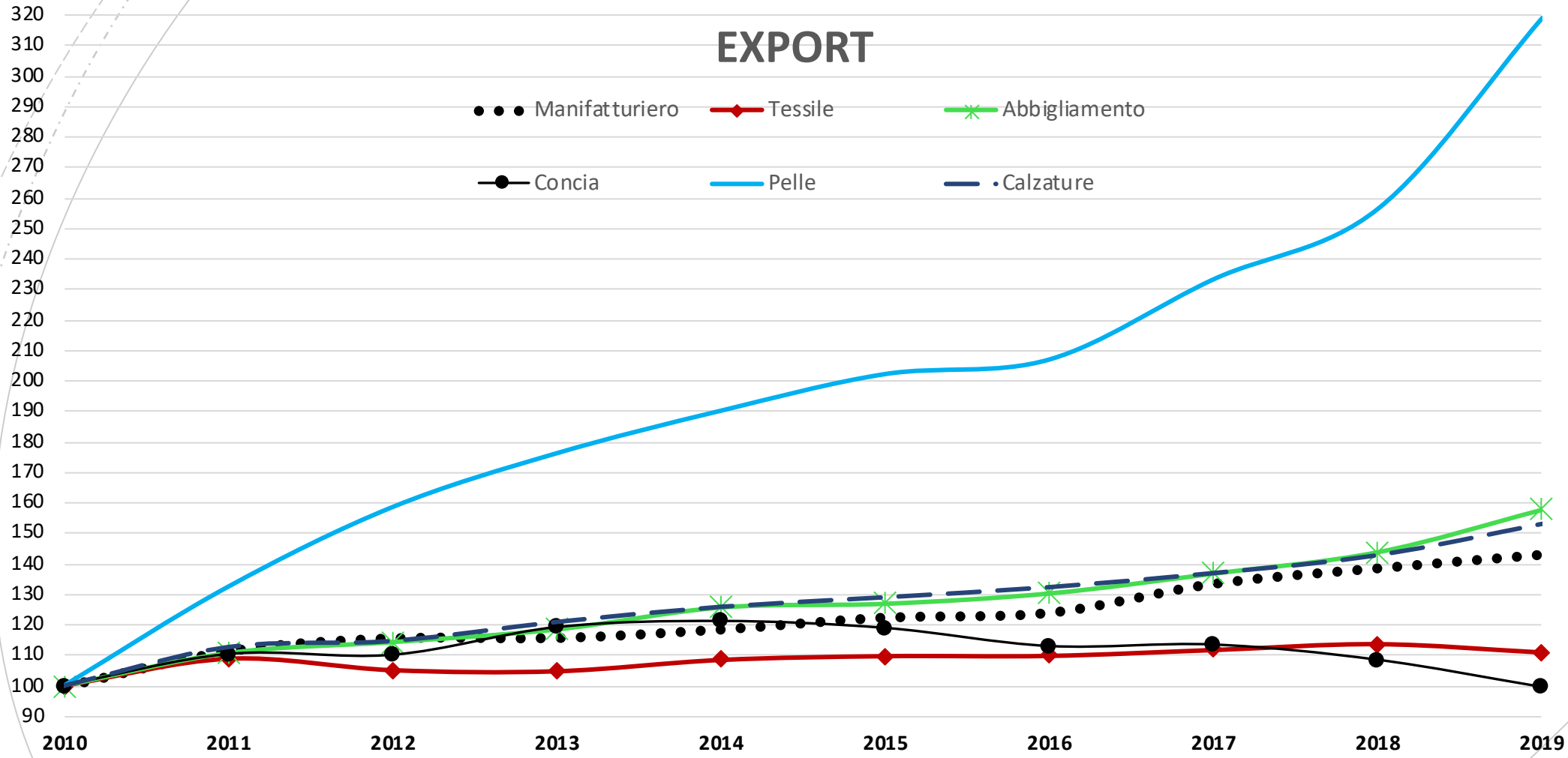
EXPORT
Manifatturiero
Tessile
Abbigliamento
Concia
Pelle
Calzature
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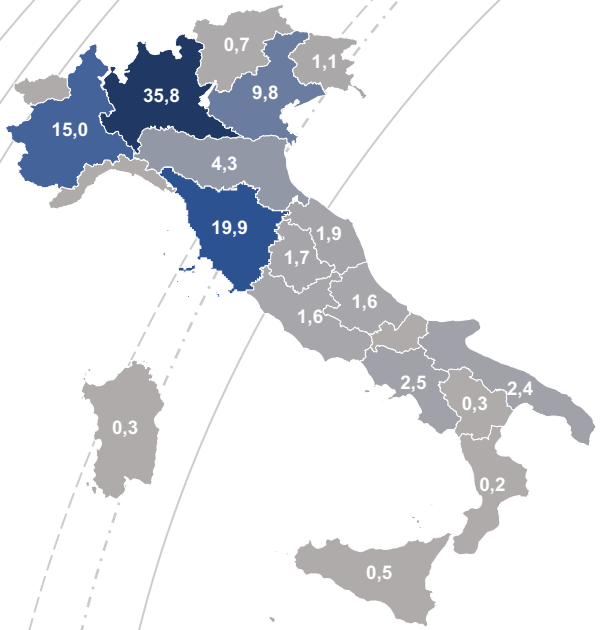
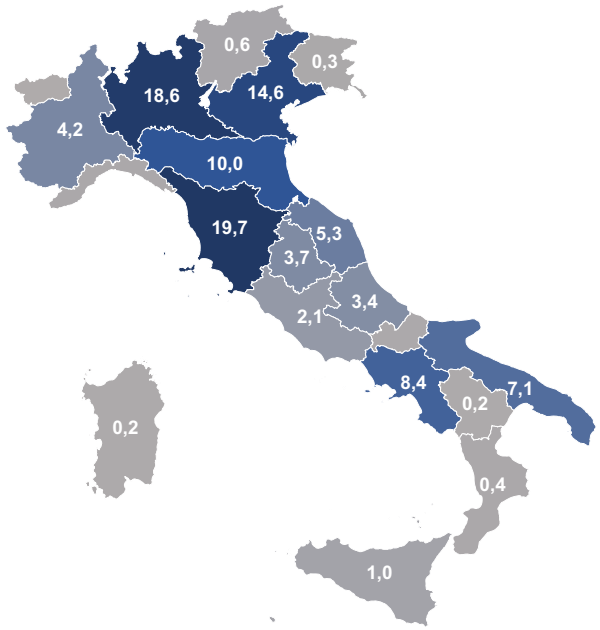
La geografia nazionale del settore: distribuzione % degli addetti per regione

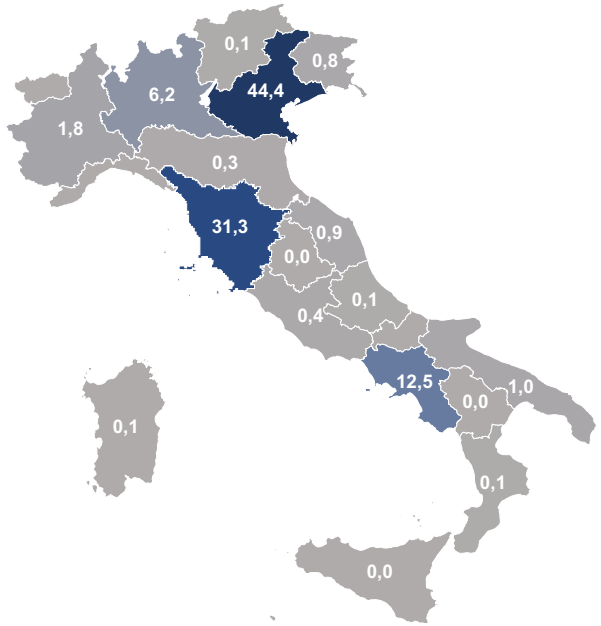
Tessile



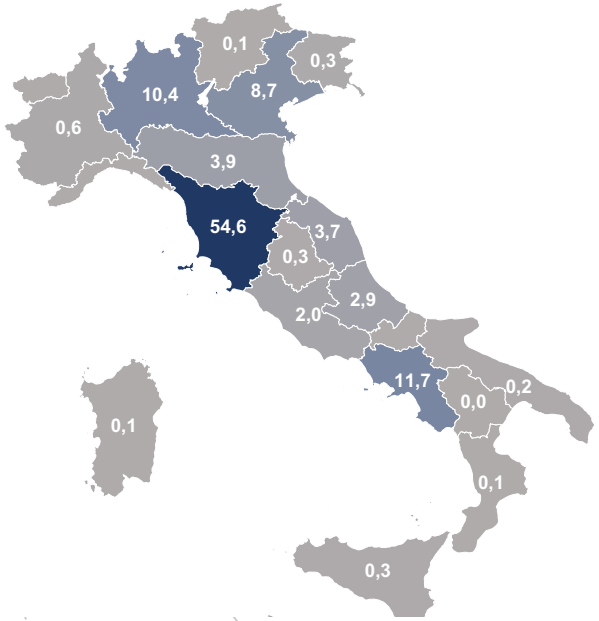
Abbigliamento



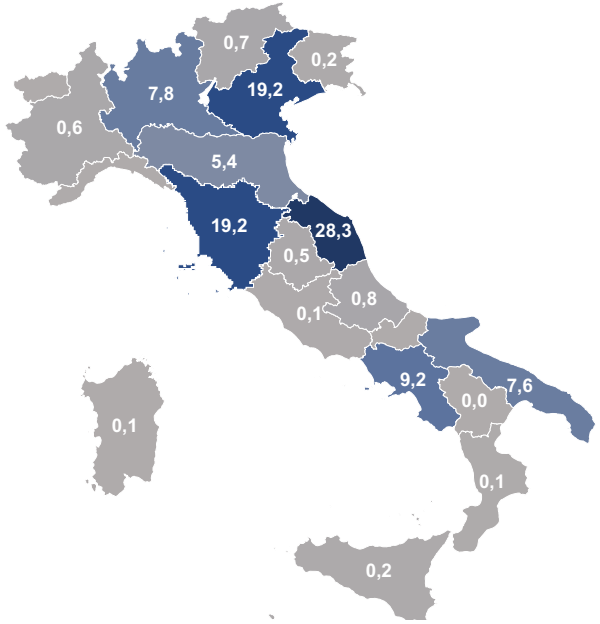
Concia



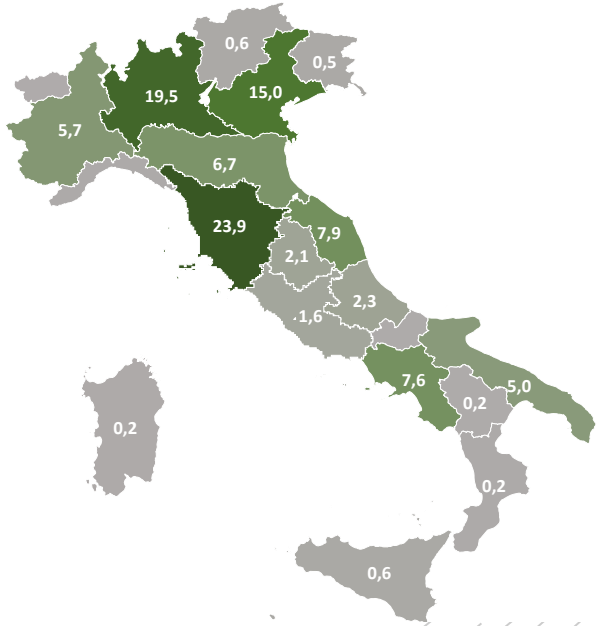
Pelle

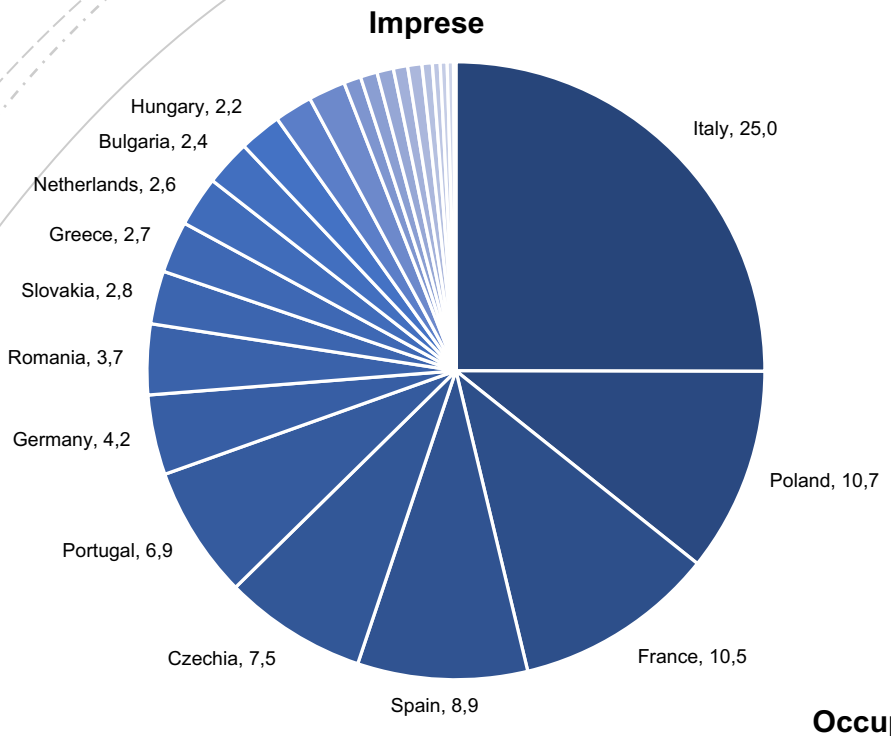
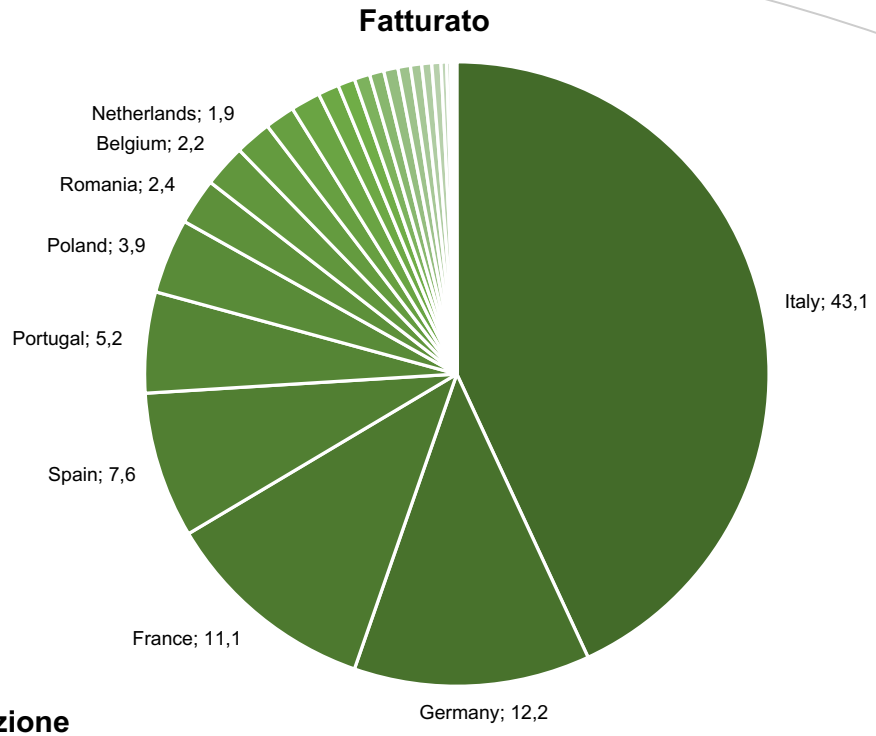
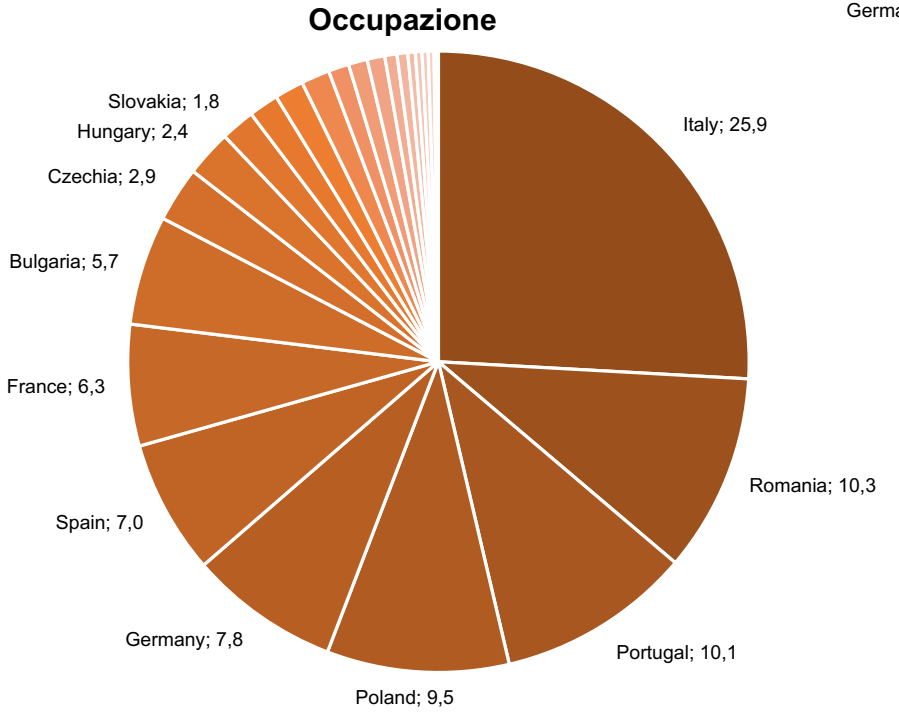


Calzature



TOTALE SISTEMA MODA



Il posizionamento in Europa

Contributo per paese al sistema moda UE25 (in %)